



@timcampbellsms
www.timcampbellsmith.ca
tim@timcampbellsmith.ca

**72,400K
FOLLOWERS**
ON INSTAGRAM

My primary channel.

**60,800K
FOLLOWERS**
ON TIKTOK

My secondary channel.

4.4M VIEWS
EACH MONTH

Across all my channels,
including Pinterest.

**3.4%
ENGAGEMENT**
RATE ON IG

**4.1%
ENGAGEMENT**
RATE ON TIKTOK

Audience is primarily
women in North America
between 25 - 50.

**TIM
CAMPBELL-
SMITH**

CONTENT CREATOR

ABOUT TIM

Hi friends! I'm Tim (He/Him), a Canadian Bachelor of Social Work student, mental health advocate and content creator. I use my platforms to talk about social work, higher education, social work education and mental health.



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VIDEO POST

\$650

Single video, shared across platforms.

PHOTO/ GRAPHIC POST

\$450

Usually shared across Pinterest and Instagram.

PUBLIC SPEAKING CONTACT

I also do public speaking, keynotes, workshops and training. [Learn more here.](#)

TIM CAMPBELL- SMITH

CONTENT CREATOR

PRICING

Contact to discuss or for any further specifics. I'd be happy to send any live dashboard screenshots of analytics.

tim@timcampbellsmith.ca

Last updated: 3/1/2026